

everything you love about messaging...

used globally for customer outreach

supports text, emojis and links

no app downloads needed

internet access not required

available worldwide



iconectiv® a tale of two messages

Rich Communication Services (RCS) helps businesses engage with consumers in a dynamic way and **TruReach Intel** is helping build trust in those valuable interactions.

RCS has already been adopted by **90** service providers in **60** countries, representing **450** million users worldwide.

Source: GSMA, 2020



...and even more

in-conversation video and image display

file sharing

verified sender for consumer protection

custom branding, logos, icons

call-to-action buttons

click-to-pay option

no character limits

read receipts